



Sweetness You Can Trust





Welcome to **SIYA CONFECTIONERY**

We're delighted to have you explore our journey, beautifully shaped since 2023 by a team of passionate and visionary experts — each contributing deep industry knowledge, innovative marketing, a strong national supply chain, and operational excellence in manufacturing and logistics.

Specializing in Toy Candy products, we also cater to bulk orders across a wide range of candies including Sweet Fennel Seeds, Madrasai Saunf, Jintan, Masala Laddus, and more — all made using first-quality granules and crafted to deliver consistent taste and fun.

With a growing product portfolio of 32 SKUs, a robust Pan-India distribution network, and infrastructure aligned for export readiness, we're set to make sweetness go global.



LOOSE CANDY

COLLECTION



SWEET SOUND

Superior Quality, Irresistible Flavor. Sourced for their intense aroma and delicate crunch, these flavoured fennel seeds are expertly coated to deliver a balanced sweet and refreshing taste. Perfect for repackaging as a traditional Indian Mukhwas or a standalone sweet confectionery.

Available
in Bulk
Packaging





MADRASI SOUNF

The Savory South Indian Sensation. Madrasi Sounf offers a uniquely different, intensely aromatic experience. Unlike sweet variants, this blend features roasted fennel seeds seasoned with traditional Madrasi spices, providing a warm, savory, and satisfying crunch. A perfect, authentic choice for those who prefer savory digestive aids.

Available
in Bulk
Packaging

**50
KG**



TINI MINI SOUNF

Tiny Size, Mighty Flavor! Our Tini Mini Sounf takes the traditional favourite and shrinks it down for an extra-satisfying crunch. Expertly coated with bold and refreshing flavours like Paan, Mint, and more, these little bursts of aroma are the perfect innovative Mukhwas and digestive candy. Ideal for retail jars and candy mixes.

Available
in Bulk
Packaging



FRUIT BALLS

A Burst of Fruity Fun in Every Ball! These small, vibrant Fruit Balls are a confectionery delight, offering a medley of popular flavors, including Orange, Lemon, Apple, Pineapple, and Cola. With a delightful crunch and a tangy-sweet interior, they are a colorful, crowd-pleasing item perfect for bulk candy displays and grab-and-go treats.

Available
in Bulk
Packaging





MASALA GATAGAT

The Ultimate Tangy Tummy Treat! Masala Gatagat is a revered traditional Indian candy known for its intense, mouth-watering blend of spicy, sweet, and sour flavors. Crafted with natural digestive ingredients and Indian spices, these little balls are irresistibly piquant and act as an excellent aid for stimulating appetite and digestion.

Available
in Bulk
Packaging





MASALA LADDU

Masala Laddu: Richer Spices, Unique Taste. Similar in purpose to Gatagat but with a distinct, deeply aromatic flavor profile, our Masala Laddus are made using a complex blend of potent Indian spices. They offer a strong, traditional, and effective digestive experience, favored by those seeking an authentic and robust desi taste.

Available
in Bulk
Packaging



GEMS

Vibrant Color, Classic Sweetness. Our "Gems" are the beloved, iconic, and colourful sugar-coated drops that bring a nostalgic smile. With their crunchy shell and soft, sweet interior, they are a perennial favourite for children and adults alike. A visually appealing and essential item for any bulk candy section or mix.

Available
in Bulk
Packaging

**20
KG**





CHOCOLATE COATED BISCUIT BALL

Crunchy Core, Decadent Coating. Experience the perfect textural contrast! These delightful Biscuit Balls feature a light, crispy, and crunchy core, generously coated in rich, sweet milk chocolate. A simple yet satisfying bite-sized treat that is perfect for bulk vending, dessert toppings, or a quick energy boost.

Available
in Bulk
Packaging

**15
KG**





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SIYA CONFECTIONERY

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